

11 Feb
SEP10/12 17.29
*** WFTV-TV ***

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PROGRAM : GOOD MORNING AMERICA
RA35+ : 4.2
CON COM1: RUN 1X PER DAY
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REP HEADLINE# 6310148
*** ORIGINAL REV#0 ***

REP: TEL# 323-634-8086
ORDER WORKSHEET

FAX# 323-937-2481
HARRIS REPORT FROM REP

SEP10/12 17.29
*** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			500P-600P	30		\$2,800.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 5.3												
CON COM1: RUN 1X PER DAY												
4			600P-630P	30		\$3,700.00	9/17	9/21	5		M-F	5
PROGRAM : EYEWITNESS NEWS												
RA35+ : 7.3												
CON COM1: RUN 1X PER DAY												
5			1100P-1135P	30		\$2,600.00	9/17	9/23	5		M-SU	5
PROGRAM : EYEWITNESS NEWS AT 11P												
RA35+ : 3.7												
CON COM1: RUN 1X PER DAY												
SEP/12			71000.00									
CONTRACT TOTAL												71000.00
TOTAL SPOTS												25

MARKET TOTALS \$122,414 WFTV 58% WKMG 25% WESH 0% WOFL 17% WKCF 0% WRBW 0% CABL 0%
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI BOOKS- NOV/PJ EST/ES
DEMOS- RA35+*